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## **Waterband and Terrapin Media make the splash for “We Must Be” video**

Cleveland, OH - On Monday, March 1<sup>st</sup>, 2010, “We Must Be” by Waterband will be released as a part of an ever-flowing, endless stream of content of entertainment to fans and potential fans of the band.

The song, “We Must Be,” was written by Waterband’s guitarist John Welton and features bassist Dreadlock Dave McDougald, drummer Ryan Bair and lead guitarist Taylor Netzler.

Produced by David Sullivan of Terrapin Media, the black and white video captures Waterband in the studio during rehearsal.

**Waterband** was founded by "Dreadlock Dave" McDougald & John Welton just after the time when Vegetables Mattered! Both inspired by a higher calling and deep desire to send sincere positive vibrations into the universe through expressive musical improvisation and thoughtful musical and lyrical composition. Enter into the flow Ryan Bair and then Taylor Netzler and you have what today is known as Waterband. Waterband's form is ever changing, yet ever flowing... Waterband's sonic depth and changing forms allow them to perform as a dynamic acoustic ensemble or as a full blown electric face melting aural assault! Waterband has performed over 1100 shows, since forming in 2001, and has released five CD's to critical acclaim.  
[www.waterband.com](http://www.waterband.com)

### **Terrapin Media: [www.terrapinmedia.net](http://www.terrapinmedia.net)**

Terrapin Media is an award-winning communications company meeting the creative needs of growing and successful organizations throughout Northeast Ohio. The company's creative focus is on solutions to real-world challenges in marketing, public relations, internal and external communications and promotions. With twenty-plus years in the Communications Industry, Terrapin's key areas of expertise are Video Production for Broadcast, DVD and the Web, Multimedia Training, Instructional Design, Web Site Development and Communications Consulting. Founded in Akron, Ohio by David Sullivan in 2004, Terrapin Media is a family owned enterprise committed to being a good citizen in our local community and the world by seeking opportunities to connect families and children to the natural world and encouraging peaceful resolution to conflict through mutual understanding.

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