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Waterband and Terrapin Media make the splash for Peace One Day with YouTube video of “War No More” song.

On Monday, October 12th, 2009, Peace One Day announced the 3 finalists for the Peace One Day video competition on YouTube and Waterband is pleased to be included as one of the finalists. Produced and directed by David Sullivan of Terrapin Media, the video was shot on location in Kent, Ohio and features the music of Waterband’s “War No More” song.

The song, “War No More,” was written by Waterband’s guitarist John Welton and features bassist Dreadlock Dave McDougald, drummer Ryan Bair and lead guitarist Taylor Netzler. The 2-minute acoustic audio version of the song is the music bed for the video and edited to fit the time constraints set in the rules of the competition.

"I was inspired by John Welton's words in the song 'War No More' to create an entry for the Peace One Day video contest. Particularly the beginning where John sings 'somebody's got to change this world-could be you, could be me...' and I thought 'why not me'; that's when I approached Dave and John about collaborating on the project and they jumped right in with the heart and energy they're known for," states David Sullivan. "Working on a project in support of the UN International Day of Peace was a natural for me-it's really an extension of work I've done before, from videos teaching conflict resolution to public school children to producing events and programs highlighting the world water crisis."

Voting for the #1 video for peace ends on Sunday, October 25, 2009. To vote, go to www.youtube.com/peaceoneday. Click on the vote tab to watch and vote for your favorite peace video.

Waterband was founded by "Dreadlock Dave" McDougald & John Welton just after the time when Vegetables Mattered! Both inspired by a higher calling and deep desire to send sincere positive vibrations into the universe through expressive musical improvisation and thoughtful musical and lyrical composition. Enter into the flow Ryan Bair and then Taylor Netzler and you have what today is known as Waterband. Waterband's form is ever changing, yet ever flowing... Waterband's sonic depth and changing forms allow them to perform as a dynamic acoustic ensemble or as a full blown electric face melting aural assault! Waterband has performed over 1100 shows, since forming in 2001, and has released five CD's to critical acclaim.
www.waterband.com

Terrapin Media: www.terrapinmedia.net

Terrapin Media is an award-winning communications company meeting the creative needs of growing and successful organizations throughout Northeast Ohio. The company's creative focus is on solutions to real-world challenges in marketing, public relations, internal and external communications and promotions. With twenty-plus years in the Communications Industry, Terrapin's key areas of expertise are Video Production for Broadcast, DVD and the Web, Multimedia Training, Instructional Design, Web Site Development and Communications Consulting. Founded in Akron, Ohio by David Sullivan in 2004, Terrapin Media is a family owned enterprise committed to being a good citizen in our local community and the world by seeking opportunities to connect families and children to the natural world and encouraging peaceful resolution to conflict through mutual understanding.

Peace One Day: www.peaceday.org

Jeremy Gilley is an actor turned filmmaker, who in the late 1990s became preoccupied with questions about the fundamental nature of humanity and the issue of peace. He decided to explore these through the medium of film, and specifically, to create a documentary following his campaign to establish an annual day of ceasefire and non-violence. In 1999, Jeremy founded Peace One Day, a non-profit organization, and in 2001 Peace One Day's efforts were rewarded when the member states of the United Nations unanimously adopted the first ever day of global ceasefire and non-violence on 21 September annually – Peace Day.

In 2007, over 100 million people (source UN) were active on Peace Day, in 192 countries. There were life-saving initiatives in 14 countries and over 80 activities in Afghanistan alone, where Peace One Day was instrumental in securing the conditions in which safe polio vaccinations could take place. 1.4 million children were vaccinated against polio for Peace Day 2007 and a further 1.6 million children were vaccinated for Peace Day 2008.

For more information please email web@peaceday.org

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